



Joan Kirner Women's and Children's Hospital *Frequently Asked Questions*

Q. What is the 'hospital families deserve' campaign about?

A. Melbourne's west is one of the fastest growing regions in Australia with one of the highest birth rates. Because of this, women's and children's health services are under pressure. The new Joan Kirner Women's and Children's Hospital in Sunshine will deliver the healthcare needs for growing families well into the future.

Through additional funding raised from the community we can further enhance our new facilities to provide a hospital that families in the west deserve.

Q. How much are you trying to raise?

A. Our goal is to raise \$1.5m to further enhance the facilities at the new Joan Kirner Women's and Children's Hospital to make it the best it can be.

Q. What will the funding provide for?

A. Western Health has identified a number of wish list items that will mean our patients receive the best possible hospital experience. This includes the furnishing of internal and external play areas to capture the imagination of our young patients; additional equipment to provide mothers with the latest in maternal-foetal technology; special lighting and visual distractions, including a commissioned artists mural, to evoke calmness and reduce the 'clinical look' which can lead to patient anxiety; and the fit-out of spaces for children of all ages to allow them to 'just be kids' while they undergo treatment.

Q. What will the benefits be to patients and the community from the campaign?

A. Our vision is to provide the very best care in an environment that makes our patients and their families feel comfortable and which takes away the fear and anxiety of coming to hospital. Donations will enable us to further enhance the facilities at the new hospital to provide for an enriching and family-friendly environment that offers patients a positive hospital experience.

Q. Why should I donate to the campaign?

A. Choosing to make a donation is a personal decision that differs for everyone. Perhaps you, or someone you know, may need to access our services one day. Perhaps you are a long-time resident of the west and wish to provide young families access to services closer to home. Or you may be a local business that is looking to make a meaningful impact for your community.

Whatever your reason, your gift, when pooled with support from other caring donors, will go a long way to delivering a truly great facility that will have a positive impact on the lives of many families across Melbourne's west for many years to come.

Q. Isn't the government providing funding to build Hospital? Why does Western Health need to raise funds from the community?

A. The state government is providing a wonderful facility and one that we can all be very proud of. Funds raised through additional support from the community will help us to go above and beyond what government funding alone can provide. Western Health is grateful for the longstanding support from the community that has helped to deliver 'best care' to our patients and their families.

Q. Who is running the campaign?

A. Western Health Foundation is the philanthropic arm of Western Health. Its purpose is to raise funds to assist Western Health and the people of Melbourne's west. The Foundation is a registered charity with the Australian Charities and Not-for-profits Commission (ACNC) and is endorsed as a Tax Concession Charity (TCC) and holds Deductible Gift Recipient (DGR) status. The activities of the Foundation are governed by a Board of Directors appointed by Western Health.

Q. Has the Foundation ever run a campaign like this before?

A. Yes. In 2017 the Foundation successfully raised \$2.2M from the local community to redevelop Williamstown Hospital, with works to commence in 2019. Funds raised have provided for a new hospital entry and foyer, community hub, refurbished café and a healing courtyard.

Q. How can I donate to the campaign?

A. Donations can be made via our secure campaign website at www.womensandchildrens.wh.org.au

Alternatively you can send your cheque/money order (payable to Western Health Foundation) to:

Western Health Foundation, Locked Bag 1200, SUNSHINE VIC 3020.

Credit card donations can also be made by calling 03 8345 7660

Q. Is my donation tax-deductible?

A. Yes. Gifts made to the campaign over \$2 are fully tax-deductible under Section 30-25, item 2.1.1 of the Australian Taxation Act 1997.

Q. How will my donation be recognised?

A. Acknowledgement will be made on our campaign website and on honour boards in the main reception foyer for personal contributions over \$500 and business contributions over \$1000. If you do not wish for your name to be listed, please notify us at time of donation.

Naming opportunities for certain spaces within the new hospital are able to be negotiated for donations over \$25,000. Commitments of \$25,000 and above may be paid in multi-year instalments up to 5 years. Please contact the Foundation on 03 8345 7660 if you wish to make a pledge to the campaign.



For more information visit:

womensandchildrens.wh.org.au